

Junior American Boer Goat Association
Board of Directors

March 4th, 2025 Minutes

Meeting was called to order at 7:01 pm CST

- I. Roll Call: Madison Reis, Isabella Philips, Rebecca Sullivan, Logan Hollen, Alaina Blair, Jada Young, Jordan Jelineck, Kate Shaffer
Adults Present: Catherine Riley, Jaelynn Reyes
Absent: Amber Schroeder, Will Poynor
- II. Approval of February Minutes
 - A. Jordan moved to approve and Logan seconded
- III. Regional Show Updates
 - A. Focus on volunteers
- IV. National Show
 - A. Subcommittee buckle updates due March 10th
 - B. Advertisement/social media contest
 1. Tik tok, instagram, facebook
 2. Post a short clip with hashtag (lū'au in Louisville)
 3. Completed at nationals
 - C. Barnyard activity
 1. Limbo contest (broom)
 2. Volleyball
 3. Slingshots with hula hoops
 4. Adam Sandler theme
 5. Color coordinated leis
 - D. Unlock-a-lock prizes
 - E. Coloring contest
 1. Adult coloring book
 2. Provide colors
- V. March article - Will
 - A. By the 14th at the latest
- VI. Other national updates
 - A. Daily social media posts
 1. Find x person and post an interactive video with them you get a prize
 - B. Photography contest
 1. Adult champion photo auctioned off at ABGA banquet
 - C. Pen decorating contest
 1. Small leather nationals banner
 - D. National show shirt options
 1. Day sponsor logos on Jr. board shirts that are tropical theme
- VII. Office/big board updates
 - A. Sanction shows point system updates
 1. Done in next week or two
 2. Prizes: top exhibitor and animal in each division per show per area
 3. Award vinyl banners

- B. Social media calendar
 - 1. New facebook
 - 2. Make a posting schedule
 - 3. Launch in April
 - C. Jr. Ambassador program
 - 1. 10-15 years old
 - 2. Start with 1 member from each area
 - 3. Help brainstorm ideas
 - 4. They would be on a meeting once a month with 2 board members (add ice breakers)
 - 5. Logan motioned and Jada seconded; motioned passed
 - 6. Present in April to big board; open applications to announce at nationals
 - 7. Maddie & Logan to help
 - D. Vinyl check for regionals?
 - 1. Stay with foam boards
 - E. Face-to-face dates
 - 1. First week of August; location TBD
 - F. Maddie's college Meats lab (Chico State)
 - 1. Resource to use for social media/research
 - G. Fire & Ice Sale in the spring?
 - H. Wooden signs into sales (4 left)
- VIII. Adjourned at 8:34 CST
- A. Logan moved and Jordan seconded; motion passed